



COA FOUNDATION  
LEARNING  
FOR A  
BETTER LIFE  
2019 | NEW YORK



# 2019

## **COA Foundation Charity Gala & Auction**

**SPONSORSHIP PROSPECTUS**

**04/07/2019 | New York, NY**



# 2019

## COA Foundation Gala Dinner & Art Auction

The event will be at full capacity, with nearly 200 expected to be in attendance.

In addition to both a live and a silent auction, guests will be able to enjoy an exquisitely catered plated dinner and performances from both traditional Chinese and western entertainers.

The 2019 COA Foundation Gala Dinner sponsorship and prizes opportunities are now available. As a sponsor, you will have the opportunity to greatly increase the brand awareness and credibility of your business.





## **DATE & TIME**

Sunday, Apr. 7th  
6:00pm - 9:00pm

## **LOCATION**

New York

## **ATTENDANCE ESTIMATE**

This event attracts a diverse group:  
Chinese and American businessmen;  
politicians from New York and Philadelphia;  
students and parents;  
well-known artists and young artists; etc.





# Sponsor Benefits



Align your company with one of the fastest growing and exciting non-profit organizations on the East Coast



Associate your brand with support for students as well as artists



Market your products to influencers and affluent decision-makers within the Chinese community



**2019**

## COA Foundation Sponsorship Packages



**THERE ARE FOUR CASH SPONSORSHIP LEVELS:**



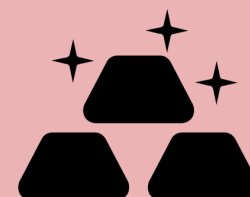
**DIAMOND**

**\$3,500**



**PLATINUM**

**\$2,800**



**GOLD**

**\$1,800**



**SILVER**

**\$1,200**

# 2019 COA Foundation Sponsorship Packages

## Diamond Sponsor - \$3,500

- Full page acknowledgement of diamond sponsorship within the event brochure, with the company logo prominently displayed;
- Acknowledgement of status as Diamond Sponsor by the MC at the start of the auction;
- Acknowledgement of company logo and name on all event promotions, (event promotion page, event poster, invitation letters, and COA official website);
- Recognition as the Diamond Sponsor for the event on electronic promotional material before, during and after the event for a period of 12 months;
- Opportunity to provide a gift/promotional item to all guests placed at each table setting (at sponsor's expense);
- \$500 money card for bidding (specified pieces only);
- 6 tickets for the event. (valued at \$1,200);
- Company logo printed on all menus;
- Acknowledgement in COA Annual Report.





# 2019 COA Foundation Sponsorship Packages

## Platinum Sponsor - \$2,800

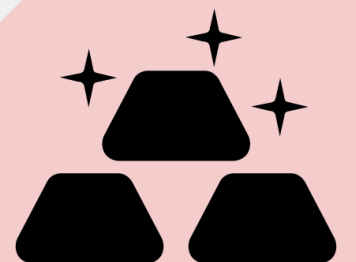
- 3/4 page acknowledgement of Platinum sponsorship within the event brochure, with the company logo prominently displayed;
- Acknowledgement of status as Platinum Sponsor by the MC at the start of the auction;
- Acknowledgement of company logo and name on all event promotions, (event promotion page, event poster, invitation letters, and COA official website);
- Recognition as the Platinum Sponsor for the event on electronic promotional material before, during and after the event for a period of 6 months;
- Opportunity to provide a gift/promotional item to all guests placed at each table setting (at sponsor's expense);
- \$300 money card for bidding (specified pieces only);
- 4 tickets for the event (valued at \$800);
- Company logo printed on all menus;
- Acknowledgement in COA Annual Report.



# 2019 COA Foundation Sponsorship Packages

## Gold Sponsor - \$1,800

- 1/2 page publicity with your company name and logo acknowledging Gold Sponsorship on event brochure;
- Acknowledgement of status as Gold Sponsor by the MC at the start of the auction;
- Acknowledgement of company logo and name on all event promotions, (event promotion page, event poster, invitation letters, and COA official website);
- Recognition as the Gold Sponsor for the event on electronic promotional material before, during and after the event for a period of 3 months;
- \$200 money card for art bidding (specified pieces only);
- 2 tickets for the event (valued at \$400);
- Company logo printed on all menus;
- Acknowledgement in COA Annual Report.





# 2019

## COA Foundation Sponsorship Packages

### Silver Sponsor - \$1,200

- 1/4 page publicity with your company name and logo acknowledging Silver Sponsorship on event brochure;
- Acknowledgement of status as Silver Sponsor by the MC at the start of the auction;
- Acknowledgment of company logo and name on event promotion page; event poster; and invitation letters;
- \$100 money card for bidding (specified pieces only);
- 2 tickets for the event (valued at \$400);
- Company logo printed on all menus;
- Acknowledgement in COA Annual Report.

\$

# [AUCTION PACKAGES]

In order to maximize fundraising, we rely on the generosity of companies and individuals to donate items for both the live auction and silent auction.

Any business that generously donates a prize over the value of \$500 will have its business name on COA website, complete with a link to the business website.

You will also receive a mention in our Gala Dinner Program, distributed on the night of the event.





**We appreciate your support!**



**For more information, please contact:**  
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