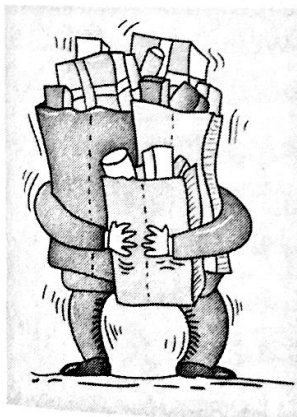


# Shop 'til You Drop!



## It's All at the Mall



Okay, raise your hand if you love shopping. What? No men? In the American **stereotype**, women love spending a day shopping at the mall, while men sit **glumly** on a bench, holding the bags. (And we thank them for that. ☺) A large mall is a shopper's dream come true; there are **specialty stores** for everything! There are stores for kids and stores for kitchens; stores for makeup and stores for men; bookstores and shoe stores and toy stores and **drugstores** . . . well, you get the idea. Malls have at least one **anchor department**

**store**. This is the place to head if you prefer shopping for everything in one store. These large stores **carry** everything from clothing to **housewares**. Want to smell like a million bucks? Stop at the perfume counter for a free **sample** of your favorite fragrance. And that's the **main** advantage of a department store or big indoor shopping mall—you can shop for everything in one place. There are no worries about bad weather. Even your car can stay dry and warm in the mall parking garage! (Raise your hand if you've ever lost your car in a parking garage. "But I was so *sure* I parked right . . . here . . .")

Although the large, **enclosed malls** bring people from all over, the suburbs also have smaller, local malls. These **strip malls** usually have convenience shops where people can take care of their errands. The stores are lined up next to each other, and the front doors open onto an outdoor walkway. Strip malls usually have a small takeout restaurant, a dry cleaner, a bank **branch**, and a drugstore. Parking is right in front of the stores, so people can hop out quickly and **run in** for what they need. In bad weather this may not be fun, but it's much quicker than parking in a large garage at the mall. And it's easier to find your car!

## DIALOGUE 1: TRACK 25

**LIA:** Hey, look outside. Very bad weather . . . very good mall day!

**ALAN:** No! Not the mall! Anything but the mall!

**LIA:** Calm down. You won't have to go into every store with me. I just want to do some **window-shopping**. Besides, the sporting goods store is having a great sale on sports equipment. You might find the tennis racket you've been looking for. Look at this **ad** from the paper: "Super sale! Many rackets to choose from!"

**ALAN:** Yeah. I really do need a new tennis racket. Okay, if I go, how much time will we have to spend there? I'd like to watch the game this afternoon.

**LIA:** We don't have to stay very long. There are a few things I'd like to look at in the department store, so that will take less time than walking around the whole mall.

**ALAN:** Going to the sporting goods store is a great idea. Actually, if there aren't too many stores you plan to visit, then I don't **mind** going with you. In fact, maybe we could stop at a **big box store** on the way home. I could use some garden supplies.

**LIA:** Sure! If we make a day of it, we could have lunch at the **food court**.

**ALAN:** I'd rather stop at the strip mall in town and get fried chicken takeout.

**LIA:** If you come with me to the mall, we can have anything you want for lunch!

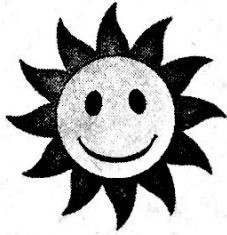
### TIP 1



Shopping malls have a customer service area where you can get information about the stores in the mall. They have **strollers** to rent and, at holiday times, offer gift wrapping of your purchases. You can also buy **gift cards** at customer service.

## VOCABULARY

- ① **ad:** short for *advertisement*; information about an item for sale
- **anchor store:** a large store at a mall to attract many shoppers
- ① **big box store:** huge warehouse-type store (There are home supplies stores and electronics stores, among others.)
- **branch:** an office of a large company or bank
- **carry:** keep in stock; offer for sale
- **department store:** a very large store with many departments or sections that offer different types of merchandise
- **drugstore:** pharmacy (You can get prescriptions for medicine filled here, but you can also buy many other general and personal items.)
- **enclosed mall:** a center with many stores and inside walkways
- **food court:** the area of a shopping mall where the fast food shops are located
- **gift card:** a prepaid card that works like a credit card (When a person uses the gift card for a purchase, the amount is deducted from the balance.)
- ① **glum:** unhappy
- **housewares:** items for the home
- **main:** most important
- **mind:** object to
- ① **run in:** go into a store quickly for just an item or two
- **sample:** a small size of an item to try. Free! No cost!
- **souvenir:** a special purchase of something to remember your visit
- **specialty store:** a store that carries just one kind of merchandise
- **stereotype:** a belief that may not be accurate about an entire group of people
- **strip mall:** a line of shops along a street
- **stroller:** small carriage or cart you can use so small children don't have to walk
- ① **window-shopping:** looking at things in stores, but not buying anything (yeah, right, haha).



## Fun Fact!

In Washington, D.C., the Mall is the large, grassy open area from the U.S. Capitol Building to the Lincoln Memorial. Besides some of the most important museums in the country, there's shopping here, too, with vendors selling **souvenirs**.



## PRONUNCIATION POINTER

In the United States, Americans pronounce *mall* as **mawl**, like the words *tall*, *small*, and *fall*.

## GRAMMAR REMINDER 1: Expressions of Quantity—*much, many; few, less*

- Use *many* and *how many* for count nouns. Use *much* and *how much* for noncount nouns. See *Unit 4* for explanation of count/noncount nouns.
- Use *few* for count nouns; use *less* for noncount. Look at the examples from the dialogue.

### Examples:

#### Count

"Super sale! **Many** rackets to choose from!"

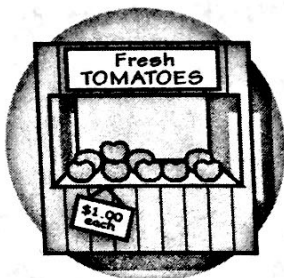
There are a **few** things I'd like to look at in the department store . . .

#### Noncount

**How much** time will we have to spend there?

That will take **less** time than walking around the whole mall.

## Food, Glorious Food!



**Recreational** shopping at the mall is one thing, but basic **grocery** shopping is a **fact of life**. There are many choices when it comes to buying food. The largest and most convenient place to shop for food is the supermarket. At these huge stores, you can find plenty of choices for whatever item you need. Need peanut butter? You can find **creamy** or **crunchy**, **reduced** fat or reduced salt, natural style or processed, small jar or large, with jam or without. Each **aisle** offers great practice for developing your

decision-making...  
 a sampling station...  
 products they sell. This...  
 are in the store. "If you...  
 you to new products, b...  
 customers to try only o...  
 can visit every sampling...  
 you get home!  
 Despite all the choice...  
 are also very popular. A...  
 their food is coming fro...  
 opportunity to buy direc...  
 any questions. Often th...  
 small cities, usually on...  
 in their produce and al...  
 fresh-baked cakes and...  
 selling homemade jam...  
 goods. They may have...  
 you to try. There may be...  
 hope that you'll enjoy th...  
 home. And why not? Al...  
 market may cost more,

**DIALOGUE 2: TR**

U: Do you have any p...  
 FARMER: Oh, boy! I ha...  
 peaches this year. They...  
 U: Hal I guess that's...  
 look delicious!  
 FARMER: Several peop...  
 compliment. She bake...  
 U: I'll definitely take a...  
 this afternoon, and I wa...  
 FARMER: Well, I have...  
 this is really sweet this...  
 U: I'm so glad your ve...  
 about the foods I feed m...  
 from produce when

decision-making skills! And to help you decide, the store will often have a **sampling station** where you can taste (for free!) many of the special products they sell. This is usually done on a weekend when lots of people are in the store. "If you try it, maybe you'll buy it!" It's a great way to introduce you to new products, but remember they are just samples! The store expects customers to try only one. (Okay, maybe two . . .) But if you do it right, you can visit every sampling station in the store, and you won't need lunch when you get home!

Despite all the choices at a big supermarket, however, **farmers' markets** are also very popular. As people become more and more conscious of where their food is coming from and how it's grown, farmers' markets offer an opportunity to buy directly from the farmers who are **on the spot** to answer any questions. Often the markets are set up in public squares in large and small cities, usually on weekends. At the market, local area farmers bring in their **produce** and arrange it on tables for sale. Home bakers will offer fresh-baked cakes and pies made with **homegrown** fruit. There are people selling **homemade jams**, too. Lots of vendors will offer samples of their goods. They may have small squares of bread and small pieces of cheese for you to try. There may be plates of cookies or samples of jams. The **vendors** hope that you'll enjoy the sample so much that you'll buy some to take home. And why not? Although baked goods and produce from the farmers' market may cost more, they're delicious and fresh from the farm!

## DIALOGUE 2: TRACK 26

**LIA:** Do you have any peaches today?

**FARMER:** Oh, boy! I have lots of peaches! The weather has been great for peaches this year. They got plenty of sun and a lot of rain when they needed it.

**LIA:** Ha! I guess that's why there are so many peach pies for sale. They look delicious!

**FARMER:** Several people have **mentioned** that. My wife will appreciate the **compliment**. She baked them.

**LIA:** I'll definitely take a couple of pies. I'm going to a neighbor's barbecue this afternoon, and I want to bring something special for dessert.

**FARMER:** Well, I have some nice organic **herbs**, too. And the corn on the cob is really sweet this year. We can **husk** it here for you, if you like.

**LIA:** I'm so glad your vegetables are **organic**. I've been trying to be careful about the foods I feed my family. I've decided that I'll buy only organically grown produce whenever I can.

**FARMER:** I've been farming organically for 10 years now. No **pesticides**. No **artificial fertilizers**. Just pure nature!

**LIA:** Great! I'll take two peach pies, a **dozen ears of corn**, and some **basil pesto**. I'm making myself hungry already!

TIP 2



Farmers' markets are also good places to find **crafts**. People who make **quilts**, special soaps, or little toys often have a space at the market to sell their things. Fun!

## VOCABULARY

- **aisle:** the walkways in the store with shelves of items on both sides
- **artificial:** human-made, not natural
- **basil:** an herb
- **compliment:** something nice or admiring that is said about someone or that person's handiwork.
- **crafts:** special decorations or things that are made by hand
- **creamy:** smooth
- **crunchy:** with bits of nuts
- **dozen:** twelve
- **ears of corn:** corn still on the cob (base)
- ① **fact of life:** something you can't avoid
- **farmers' market:** fresh produce market
- **fertilizer:** a substance to make plants grow better
- **glorious:** wonderful, fabulous, really good.
- **groceries:** food items
- **herb:** a plant used for flavor in cooking
- **homegrown:** not grown on a large commercial farm
- **homemade:** not commercially made; made by hand
- **husk (also shuck):** remove the outer leaves
- **jam:** jelly made from fruit
- **mentioned:** said
- ① **on the spot:** right there
- **organic:** no chemicals, all-natural
- **pesticide:** chemicals used to kill insects
- **pesto:** a sauce made from basil, garlic, oil, cheese, and pine nuts. Yum!

...for fun  
...less  
...station: a place in  
...someone selling an i  
**Fun Farm**  
Three U.S. sta  
Georgia is cal  
The Garden S  
State. It's a pr  
only three farr

Some Dough



The older items are "on sa  
...doorbusters. Grocery s  
...or they send them throu  
...can save a lot of cash. F  
...get it at a reduced price.  
...price, plus the extra r  
...an expiration date, and  
...a product. Some of these  
...of the savings. Wh  
...is sold out, the  
...and food comp  
...with bare



will offer **rebates** on **big ticket items**. With this plan, you pay the full price, but if you mail in lots of forms and **receipts**, you'll get some money back. It's nice to save the money, but sometimes rebates can be a hassle. You need to follow the instructions exactly and send in a special form or enter it online. If you lose a receipt, or if you send in the wrong number from the box, you won't get your money back. But if you do follow all the directions, and you mail everything in by the **deadline**, the manufacturer will send you a check for the rebate amount. The upside of a rebate is that it's always nice to get money in the mail with all of those bills, bills, bills!

### DIALOGUE 3: TRACK 27

**LIA:** Hey, how do you like my new shoes?

**JAE:** They're awesome! Where did you get them?

**LIA:** I got them at Shoe City. They're having a great sale. It's **BOGO**.

**JAE:** Who's Bogo?

**LIA:** Ha! BOGO isn't a person! It's a really cool sale. You **buy one get one**. In other words, if you buy one pair of shoes, you get one pair free!

**JAE:** Wow, that's a **steal**! I think Shoe City is at the strip mall in town, and I have a 15% off coupon for the pizza store there.

**LIA:** Let's go shopping!

**JAE:** And let's eat!

TIP 3



Sometimes a group of sale items says "as marked." This means that the discount has already been taken. Other times you will get the discount when you pay for the item at the register. Be sure to read the signs.

TIP 4



The price on the ticket is not the exact final price. In most states, you'll need to add sales tax to the total. Each state has a different rule on this: Delaware has no-tax shopping; New Jersey has no tax on clothing. See you in Delaware!

- ### VOCABULARY
- **bargain:** a very good price
  - **big ticket item:** a very expensive item
  - **coupon:** a form offering a discount
  - **deadline:** last day something is accepted
  - **doorbusters:** special huge discounts for shoppers
  - **expiration date:** the date something won't be accepted
  - **manufacturer:** maker of something
  - **on sale:** at a special low price
  - **rain check:** a form that says you can buy something again when it becomes available again
  - **rebate:** money back after you buy something
  - **receipt:** the form that says you bought something
  - **run out:** use up; have none left
  - **steal:** a great price; often used to describe a sale

### GRAMMAR REMINDER

#### of Quantity!

- Expressions of Quantity
- A couple of peaches
  - Several peaches
  - A few peaches
- Expressions of Quantity
- A little rice
- Expression of Quantity
- Some peaches/rice
  - Most peaches/rice
  - Lots of peaches/rice
  - A lot of peaches/rice
  - Plenty of peaches/rice



## VOCABULARY

- ① **bargain:** a very good price
- ① **big ticket item:** a very expensive item
- **coupon:** a form offering money off the price of certain items
- **deadline:** last day something will be accepted
- **doorbusters:** special huge sales on certain items to attract a lot of shoppers
- **expiration date:** the date a coupon must be used by, or it won't be accepted
- **manufacturer:** maker of something
- **on sale:** at a special low price
- **rain check:** a form that allows you to get the special price when the item becomes available again
- **rebate:** money back after you have purchased something
- **receipt:** the form that says how much you paid for something and when you bought it
- ① **run out:** use up; have no more left
- ① **steal:** a great price; often the cost is less than the item is actually worth

## GRAMMAR REMINDER 2: More Expressions of Quantity!

### Expressions of Quantity for Count Nouns

- A couple of peaches
- Several peaches
- A few peaches

### Expressions of Quantity for Noncount nouns

- A little rice

### Expression of Quantity That Work for Both

- Some peaches/rice
- Most peaches/rice
- Lots of peaches/rice
- A lot of peaches/rice
- Plenty of peaches/rice

Look at the examples from dialogue 2:

I have **lots of** peaches!

They got **plenty of** sun and **a lot of** rain when they needed it.

**Several** people have mentioned that.

I'll definitely take **a couple of** pies.

Well, I have **some** nice organic herbs, too.

## MORE FUN WITH IDIOMATIC EXPRESSIONS: Shopping

- **like a bull in a china shop**: very clumsy; likely to break things  
*Her husband felt **like a bull in a china shop** when he dropped and broke a glass in the restaurant.*
- **go window-shopping**: look at things in the stores without buying  
*She was saving her money for a new car, so they just **went window-shopping** at the mall.*
- **a steal**: a very good price  
*She only planned to go window-shopping, but the shoes were **a steal** at the sale price, so she bought them.*
- **shop around**: compare prices at many different places  
*A computer is a big purchase, so she decided to **shop around** before she bought one.*
- **talk shop**: talk about work when you're not at work  
*Because their husbands worked at the same office, the wives always went into the kitchen when the guys started to **talk shop** in the other room.*

...to their meanings.  
a. values of money  
b. a very good price  
c. advertising and promotion  
(that you never see)  
d. small carriage  
e. become established  
f. a form that a company offers at a special price  
g. moving your business to a new location  
h. a belief (that you have) about a group of people  
i. system that allows you to pay directly in cash  
j. large machine  
...banks using the words at the end of the sentence.  
...it looks like you're selling your house  
...to Florida for more than \$1 million.  
...you're getting married, it was time to  
...machines, dryers, and stoves.  
...interesting in the mail today.  
...paid by check? . It  
... . Th